



# CELEBRATING **WOMEN'S HISTORY MONTH**

**kanopy**  
stream smarter

Rodeo (2022)  
Directed by Lola Quivoron

This March, celebrate Women's History Month with a collection of films that shine a spotlight on trailblazing women, both on screen and behind the camera. Discover stories that highlight the achievements, resilience, and creativity of women across history. From thought-provoking dramas to inspiring documentaries, explore titles directed by women, narratives centered on extraordinary women, and films featuring unforgettable performances that bring their stories to life. Whether you're looking to be inspired, educated, or simply entertained, this collection offers a powerful celebration of women's voices and experiences.

Share this collection with your patrons and use our marketing toolkit to help promote this collection full of the achievements, challenges and strengths of women. Check out the titles included in this collection: [kanopy.com/category/15759](https://kanopy.com/category/15759).

Be sure to stay updated with future toolkit additions and other resources on our Kanopy Library Marketing Resources page for the **US**, **CA**, and **AUNZ**.

*All images provided must be used for direct promotion of that specific film or collection.*

## List of Toolkit Items

**3**

### **General Announcements**

Print materials that showcase our Women's History Month collection, which can be printed and displayed throughout your library.

**8**

### **Digital Graphics**

Graphics sized for various social media platforms and email, showcasing the Women's History Month collection content.

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### **Suggested Copy**

Four ready-to-use copy options for your social media posts and email campaigns.

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## Programming Ideas

- Create a one-stop Women's History Month display: Curate books celebrating women's achievements alongside recommended films from Kanopy's Women's History Month collection, giving patrons an easy way to explore inspiring stories.
- Host a speaker series and invite local women from diverse fields to share their experiences. Each week can focus on a different industry or topic, inspiring patrons with real-life stories of accomplishment.
- Organize a "Girls' Night Out"! Screen a selected title (with Public Performance Rights), and pair it with a craft activity or allow patrons to bring their own snacks and drinks. Follow the screening with a discussion about the film or an open conversation to engage attendees.
- Host a women's networking session. Bring together women seeking mentors and those ready to mentor. These connections can focus on professional growth or provide additional guidance and support in someone's personal journey.

## Social Media and Newsletter Copy Suggestions

### Option 1

This Women's History Month, stream stories that inspire. Explore Kanopy's collection celebrating women's voices, award-winning performances, and unforgettable storytelling. Stream now: [kanopy.com/category/15759](https://kanopy.com/category/15759)

### Option 2

Celebrate Women's History Month with Kanopy! Discover powerful stories of women who've made their mark on screen, in history, and around the world. Stream inspiring films and award-winning performances all month long: [kanopy.com/category/15759](https://kanopy.com/category/15759)

### Option 3

Looking for inspiration this Women's History Month? Explore Kanopy's collection of powerful films celebrating women's voices, achievements, and stories that continue to inspire. Stream the collection for free with your library card: [kanopy.com/category/15759](https://kanopy.com/category/15759)

### Option 4

Celebrate Women's History Month by streaming stories that educate, empower, and inspire. Discover films on Kanopy directed by women and centered on women's experiences throughout history. Stream now: [kanopy.com/category/15759](https://kanopy.com/category/15759)

## Campaign Start and End Dates

Our Women's History Month collection will go live on **March 1, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
**The Kanopy Team**